



July 15, 2016

Chamber News and Announcements

[July 23 - Frazier Proud Clean Up Day](#)

GREAT NEWS! We already have over twenty volunteers signed up - keep it coming!

The "Frazier Proud" kick-off event will be a Clean Up Day on July 23 along Monterey Trail, Park Drive, and Mt. Pinos Way. Clean up work at Frazier Mountain Park and the Library is also encouraged. Volunteers will be doing trash removal, weeding, and landscape trimming. Help clean up your community!!



BUSINESSES - [Click here](#) to get a printable flyer to place in your business. Encourage people to join the clean up effort!

Volunteers receive a picnic dinner, t-shirt, and are entered in a raffle to win some great gift baskets (must be present at the volunteer picnic for shirts and prizes). The picnic and giveaway takes place at 5 pm at the Ridge Route Communities Museum (3515 Park Drive, Frazier Park).

Please register no later than July 18 so we know how much food to provide and what size t-shirt to have for you!

Click the article headline to learn more and register to get involved with this great event!

August 11- Live Workshop - Increase Your Profitability by 100%

Join us for this informational workshop with Michael Monji of SCORE.

Increase Your Profitability by 100%

Workshop attendees will learn how to:

- Create a great ten second elevator speech, a Unique Selling and a Unique Value Proposition to close more sales.
- Determine the one skill that could double your income.
- Write down S.M.A.R.T. goals to increase your bottom line.
- Take responsibility for your business and your life, and to stop blaming others for failures.
- Increase your sales from 10% to 55% by using a simple tip

Lunch will be provided.

This workshop is free for Chamber members, and \$10 for non-members. You must register in advance.

Click the article headline to learn more and register!



Thank you to The Mountain Enterprise for sharing the progress being made at Frazier Mountain Park in their July 15 edition! Great work by our Friends of Frazier Mountain Park team!



This week's Mobile Minute is "**Scheduling Your Social Media Posts to Gain Peace of Mind**". You can access the video in the Members Only section of our website!

News and Notes from Chamber Members

[Call to Action from California Trail Users Coalition](#)

The Off-Highway Motor Vehicle Recreation Program is an important component in our region's tourism and economic development. There are some possible changes coming to the structure of this program and MCCOC member California Trail Users Coalition has forwarded a summary and call to action.

Below is the message exactly as received from the California Trail Users Coalition: Call to Action:



Save California's OHV Program

The California State Park's Transformation Team's Recommendations have been released and within is this alarming statement about the state's highly successful OHV program:

The current organization structure separates these important recreation services from the rest of the services provided by the department. Visitors would be better served by fully integrating these services into the rest of the department.

What would this mean? It would mean an end to the Off-Highway Motor Vehicle Recreation Division of State Parks.

Click the article headline to read more and find out what you can do...



[July 16 - CommUnity Dinner](#)

A CommUnity Dinner is being held at the Frazier Mountain Park Community Center from 4 pm to 6 pm. All are welcome to attend.

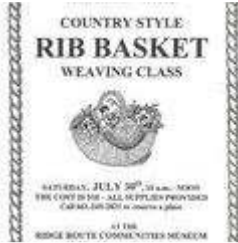


[July 23 - Ridge Route Museum Annual Picnic](#)

It's time for the annual Picnic at the Museum! Enjoy music, gold panning and door prizes while you relax in the museum's beautiful outdoor picnic area. Hot dogs, burgers, and cold drinks will be provided at a cost of \$2.00 for non-members and \$1.00 for children ages 5-12. Please bring a side dish or a dessert to share for 8 people.

This is also the Thank You dinner for volunteers with the "Frazier Proud" Clean Up Day event. If you are a volunteer, please come enjoy your dinner and pick up your t-shirt.

[July 30 - Country Style Rib Basket Weaving Class](#)



The Ridge Route Communities Museum is offering a Country Style Rib Basket Weaving Class. All supplies are provided and you can learn how to weave your very own basket! The cost for this workshop is just \$10. Please reserve your space by calling 661-245-2831 because spots are limited - don't miss out! The workshop will go from 10 am to noon, at the museum (3515 Park Drive, Frazier Park)

Drawing and Carnival Ride tickets are now on sale for Fiesta Days!

Drawing tickets are \$1 each or 6/\$5 and sheets of 20 carnival ride tickets are \$15 (\$0.75 per ticket). Pre-sale carnival ride tickets are a discounted price; they will be \$1 per ticket at the event and rides will take more than one ticket. So this is a great money savings - 25%!

Tickets are available at ACE, Mountain Top Video and Sue's Tavern in Frazier Park.

Some of the drawing prizes are:

- 50" Television
- \$50 Visa Gift Card
- Wine Gift Basket
- Guitar
- Garden Gift Basket

....and lots more - check out the list on the Fiesta Days Facebook page!

Business Education



[Pokemon Go Is Driving Insane Amounts of Sales at Small Local Businesses. Here's How It Works | Inc.com](#)

For \$1.19 an hour, you can have more customers than you've ever seen in your life



[How 'Pokémon GO' Can Lure More Customers To Your Local Business - Forbes](#)

Seemingly everyone is playing Pokémon GO. If you're not already playing it yourself, you've no doubt heard about it. It's not an exaggeration to say that the new mobile and augmented reality game from Niantic Labs and The Pokémon Company is having an enormous impact on people's daily routines.

Regional News



[July 16 - Toxic Roundup Household Hazardous Waste Disposal at Lebec Transfer Station](#)

The Kern County Waste Management Department is holding a Toxic Roundup. Bring your household hazardous waste to the Lebec Transfer Station. It's cleaning time!

[Summer conditions growing toxic algae blooms in two California lakes - LA Times](#)

Visitors to Pyramid Lake this week are being urged to avoid touching the water because of a large algae bloom pumping toxins into the lake.

Flourishing because of warm temperatures, calm conditions and plenty of sunlight, the blue-green algae bloom was detected Tuesday near the recreational swimming area and triggered the warning a day later, the state Department of Water Resources said.

Visitors can still move across the water on a boat but are advised to be extremely careful because the toxins in the water can turn into vapor that can be inhaled if the lake surface is churned up, officials said.

Community Calendar Links

[Mountain Communities Chamber of Commerce - Calendar and Events](#)

Things to do in the Greater Frazier Mountain Communities, including Frazier Park, Lebec, Gorman, Pine Mountain Club, Lake of the Woods, Lockwood Valley, and Pinon Pines. Includes links to several other area calendars.

**Please be sure to visit the Frazier Park Library calendar. They have a whole summer planned, with many special activities for youth. Don't miss out!!

Find Us on Social Media!



Great news!

<https://twitter.com/MtnCommChamber/status/751949515209318400>

Printable Newsletter

July 15, 2016

