



June 7, 2016

Chamber News and Announcements



This week's Mobile Minute is **"How to Share Your Page Posts to Your Profile"**.

Available just for our members in the Members Only content section of our website. Enjoy!

[Congratulations to the Winner of "America's Main Streets" Contest](#)

Downtown Frazier Park got a lot of support and we are very grateful to the community for voting and sharing our entry into America's Main Street Contest. Unfortunately, we didn't make it to the finals (but there's always next time).



We would like to congratulate the winner of the contest, Downtown Lynden in Lynden, Washington. They have a really cute little downtown area and we're sure they will put the \$25,000 grand prize to good use.

We'll try again next year!

News and Notes from Chamber Members

June 11 - Wine in the Pines



This Saturday from 1 pm to 4 pm!

Enjoy wine tasting from many of your favorite returning wineries and several new wineries, delicious food, art, and live music in the Gazebo.

Presented by the Pine Mountain Club Commercial Property Owners Association. <http://www.wineinthepines.com>

June 17th and 18th - "Rhythm Nation" In the Wings Dance Recital



It's time for the annual dance recital extravaganza! In the Wings Studio of Dance is proud to present "Rhythm Nation", a dazzling display of the dance students hard work over the past six months.

The recital takes place on June 17th and 18th at El Tejon School. We hope you bought your tickets already because there is no guarantee that tickets will be available at the door!

June 18 - Memories at the Museum Day



Visit the Ridge Route Communities Museum to share your stories, anecdotes and family lore about the Frazier Mountain Communities and the Ridge Route. This will be a fun informal round table to share memories, pictures and memorabilia.

From Chamber Member California Trail Users Coalition

CANDIDATE QUESTIONNAIRE - LA COUNTY 5TH DISTRICT SUPERVISOR (your Chamber of Commerce service region in Gorman and along Hwy 138)

Following this year's elections, and for the first time in decades, northern Los Angeles County's 5th District will have a new Supervisor. During this time, legal OHV recreation opportunities here have been steadily shrinking due to rural development, conservation and regulation. Each year, the county spends tens of thousands of dollars from the State of California OHV fund, none of which provides any legal OHV riding areas.

Sundance Media, on the behalf of several state and local OHV recreation organization, developed and distributed a questionnaire to each of the eight candidates on the June 7th primary ballot for 5th District Supervisor.

Click the link above to read more about the survey and how two of the candidates responded.

Business Education

[Chamber Chat: 5 Selfies You Need to Take for Your Business](#)



Selfies are no longer the domain of duck-faced teenaged girls. (That's not an insult. It's a description. Google it.) They're gaining in popularity among adults and businesses too. Selfies are a way of showing customers and potential customers a "behind the scenes" look at your business. They also are an effective way of telling your business story.

In addition to selfies, photo bombs can be lots of fun as they are extremely shareable content. Photo bombs start off as portraits, similar to selfies, but the person in the foreground is upstaged by what's going on behind him/her.

Here are 5 types of selfies/photo bombs you should take for your business and post to your social streams...

[Webinar Wednesday: Building a Loyal Social Media Audience](#)

"Building a Loyal Social Media Audience" is the topic of the latest webinar offered by the California State University, Bakersfield's Small Business Development Center (SBDC).

From the CSUB SBDC:

"Our social media expert will teach you the tips and tricks on how to update your social media 15 mins a day to engage the audience you want/deserve. Learn the "ins and outs" of social media for your business during this 55 min webinar."

Click the link above to learn more and register for the session.

Regional News

[Los Padres National Forest - News & Events](#)

Los Padres National Forest officials today announced that a multi-agency helicopter night flying drill will be held June 8, 2016, beginning at 6:00 p.m. adjacent to the Chuchupate Ranger Station. Local residents of the mountain communities may hear the sound of helicopters practicing water-dropping exercises throughout the evening of June 8. The exercise is scheduled to conclude by 11:00 p.m.

Community Calendar Links

[Mountain Communities Chamber of Commerce - Calendar and Events](#)

Things to do in the Greater Frazier Mountain Communities, including Frazier Park, Lebec, Gorman, Pine Mountain Club, Lake of the Woods, Lockwood Valley, and Pinon Pines.

Links to several area calendars are also available on our website.

[Add Your Event or Meeting Information](#)

Chamber members are welcome to add their meetings and events to our calendar. Use this easy form to send your information.

Find Us on Social Media!



[Heads up for residents in Lockwood Valley, Frazier Park and surrounding areas!](#)

<https://twitter.com/MtnCommChamber/status/738197832830586880>

Printable Newsletter

